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**JOHN C. TRAYNOR JOINS J. CACCIOLA • GALLERY W's ROSTER OF ARTISTS**

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J. Cacciola • Gallery W is pleased to welcome American Impressionist John C. Traynor to their roster of artists. John has been a long time New Jersey resident and has enjoyed a very successful affiliation with a Bernardsville, NJ gallery. He is now looking forward to working with a new Bernardsville gallery with a national and international presence, an exciting new step in his career. His solo show is scheduled for October 21 – December 3, 2016 at J. Cacciola • Gallery W located at 35 Mill Street, Bernardsville, NJ 07924. This is his first solo show in Bernardsville since December 2014.

As an American Impressionist, Traynor maintains the integrity of the fleeting moment, an aesthetic born in nineteenth century Paris but better suited to the American cultural psyche. Without the weight and ponderous slowness of an ancient cultural lineage trailing behind it, as experienced in Europe, America is itself built upon fleeting cultural moments, creating our heritage in a series of quick accomplishments, a get-it-out-of-the-way and on-to-the-next-task philosophy which enabled us to build a modern nation almost overnight. Impressionism's requirement to see and understand the essence of things quickly—how light defines things, the life (pastoral or urban) affected by that light, and the inevitability of the seen moment's immediate passing—is at the core of the American state of mind. It is a state of mind Traynor explores in his landscapes, portraits, and still life paintings. For Traynor, the fleeting moment is a truth he must understand quickly in order to capture it in paint before it is gone.

Traynor's landscapes, both urban and pastoral, speak of life pulsing within that environment: the quivering leaves of trees in the countryside; the movement of people, vehicles, even light, in cities. His energetic brushstrokes convey not just information—color, shape, scale, place, for example—but time itself, the corralled moment between the moment ago and the moment after, an instant of life never to be repeated. In his portrait work, Traynor captures these same dynamic, fleeting elements, but also exhibits an understanding of personality, giving his fleeting moments the stamp of human identity, his human subjects occupying their moment in time, their personalities shaping it.

Traynor thus understands that moments are formed by those within them: the life of a single tree or a gathering; the life of a single person or a community. Fleeting, impressionist moments they may be, but their impact on all moments to come is eternal. Traynor's art is powered by his drive to understand those moments, and the creative imperative to capture them.

John C. Traynor's work has been exhibited extensively in venues in New York, New England, and California. He has been the recipient of several awards, including a Medal of Honor from New York's prestigious Salmagundi Art Club, the Hudson Valley Art Association's "Frank Dumont Award," and honored as a Copley Master by the Copley Society of Boston, a significant honor in American art. It is therefore with great pride that J. Cacciola • Gallery W welcomes John C. Traynor into its family of innovative artists. Traynor's solo show in October will take its place as an important addition to the area's art calendar.